



Logo Style Guide

Official logo



2-color



1-color



Reversed



LOGO COLORS



Neon Blue
#6161FF

Oxford Blue
#071A32

BRAND COLORS



Keppel
#31AA9B

Blue Sapphire
#145772

Trypan Blue
#3700B3

Han Purple
#6200EE



Full text logo

Use sparingly! Only when entire title is needed