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**Project Title**

* Project key aspects

**End-user Challenge**

* Define the problem your solution addresses
* Describe end-user baseline performance and lessons learned
* Characterize the significance of your solution

**Solution**

* Describe the technology and its maturity
* How your technical solution addresses gaps in NASA’s Earth Action program elements
* Explain the technical credibility of your approach
* Speak about how your solution is innovative
* Address the transferability and scalability of your approach
* How do you address and report uncertainties?
* If your solution is based on ML/AI, is it explainable/transparent?
* How are NASA assets leveraged?

**Prospects**

* If you are awarded funding, what will you use it to do? What is the perceived impact?
* What is your vision for the future of your company/technology/team, etc. (as applicable)? Will tools/software be commercialized?