

Project Title

- Project key aspects

End-user Challenge

- Define the problem your solution addresses
- Describe end-user baseline performance and lessons learned
- Characterize the significance of your solution

Solution

- Describe the technology and its maturity
- How your technical solution addresses gaps in NASA's Earth Action program elements
- Explain the technical credibility of your approach
- Speak about how your solution is innovative
- Address the transferability and scalability of your approach
- How do you address and report uncertainties?
- If your solution is based on ML/AI, is it explainable/transparent?
- How are NASA assets leveraged?

Prospects

- If you are awarded funding, what will you use it to do? What is the perceived impact?
- What is your vision for the future of your company/technology/team, etc. (as applicable)? Will tools/software be commercialized?